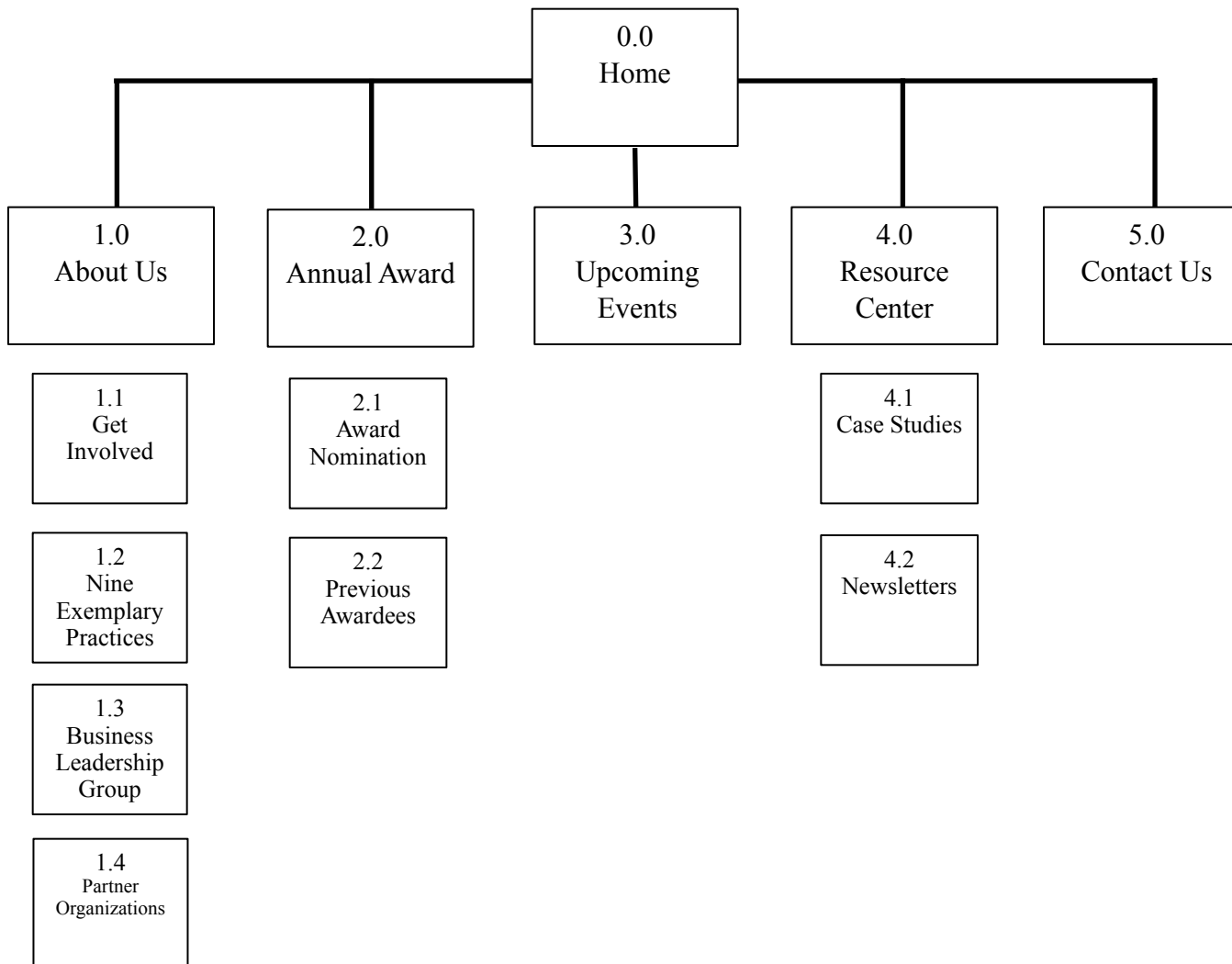


### Website Reorganization & Content Development

Client: Workforce Chicago (Chicago, IL)

Audience: Chicago CEOs and HR Directors

Workforce Chicago  
Site Architecture



## Workforce Chicago Site Map

### **0.0 Home**

- Daley quote
- Brief intro
- \* link to Get Involved
- [sidebar] New news

### **1.0 About Us**

- Overview
- Vision statement
- \* link to 1.2 (Nine Exemplary Practices)

#### **.1 Nine Exemplary Practices**

- Explain NEP
- \* link to 2.0 (Annual Award)
- \* link to 5.1 (Company Examples)

#### **.2 BLG**

- BLG overview & roster
- \* link to 2.0 (Get Involved)
- \* link to 1.2.1, 1.2.2
  - 1.2.1 Co-chair profiles
  - 1.2.2 BLG industry breakdown

#### **.3 Partner Organizations**

- Overview & links to partner organizations

### **2.0 Get Involved**

- Join (CEO)
- Attend an Event (CLO, Learning Leader, HR Rep)
- Nominate

\* link to 2.1 (Award Nomination)

- Sign-up for newsletter

- Donate

### **3.0 Annual Award**

- About the award

\* link to 1.1 (Nine Exemplary Practices)

\* link to 3.1, 3.2

- About the event

#### **3.1 Award Nomination**

#### **3.2 Previous Awardees**

\* include all logos

\* list of winners by year including link to specific award event slideshow & company story (include Daley video under 2006)

### **4.0 Upcoming Events**

- list date, time & two-sentence event description

- [sidebar] “Past Topics Include...”

\* link to 6.0 (Contact Us)

### **5.0 Resource Center**

- Overview

- [sidebar] List of links to CAEL resources

#### **5.1 Company Examples** (organized by Exemplary Practices)

#### **5.2 Newsletters**

### **6.0 Contact Us**

- Contact info